

CHOSEN Y TIO CLASSIC ALLSTAR EVENT





APRIL

EIGHTH & NINTH & TENTH

FRIDAY:
DINNER

SATURDAY:
COMMUNITY SERVICE
MEDIA DAY

SUNDAY:
GAME DAY

GAME ONE: BOYS 200PM

GAME ONE: GIRLS 300PM

GAME TWO: BOYS 400PM

GAME TWO: GIRLS 515PM

GAME THREE: BOY 630PM

LOCATION:
TRINITY LEADERSHIP SCHOOL
AT CEDAR HILL

#WETHECITY





**WE WOULD LIKE TO
PERSONALLY INVITE YOU TO BECOME
PART OF THE MOST EXCITING HIGH
SCHOOL BASKETBALL EVENT IN THE
CITY, THE 5TH ANNUAL CHOSEN CITY.**

**THE PAST 5 YEARS WE HAVE CELEBRAT-
ED OVER 500 PLAYERS OF THE DFW
METROPLEX GOING TO PLAY COLLEGIATE
BASKETBALL.**

RECEIVED IN ATHLETIC SCHOLARSHIPS.

\$49,000,000.00

**DFW BASKETBALL IS RANKED TOP 3 IN THE
NATION BOYS AND GIRLS COMBINED**

#WETHECITY



2021 STATS



ATTENDANCE
1452
SPECTATORS

SOCIAL MEDIA
756K
IMPRESSIONS

LIVE STREAM
2506
VIEWS

#WETHECITY





EXPENSES FOR OUR ALLSTAR EVENT TO OPERATE

GYM - \$1000

UNIFORMS - \$2500

REFEREE - \$340

STATS KEEPER - \$250

SCORETABLE - \$250

SECURITY - \$600

OPERATION - \$1000

DINNER - \$2000

DJ - \$600

MC - \$500

TOTAL - \$9,090

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TITLE SPONSOR
LOVE FOR THE
CITY
\$9,000.00

FOUR 3 X 6 BANNERS
FOUR 4 X 10 BANNERS
FOUR 7 X 7 BANNERS
SCORETABLE BANNER
COMPANY NAME MENTIONED AS PART OF LEAGUE PROMO
SOCIAL MEDIA SHOUTOUT OF ALL PLATFORMS
10 PUSH NOTIFICATION ON APP ABOUT PRODUCT
DJ ANNOUNCEMENTS
QR CODE PLACEMENT
LOGO ON PRIME COURT LOCATIONS
COACHES BOX LOGOS
HALF TIME GIVE AWAYS
DRONE ADVERTISEMENT
COMPANY NAME LISTED IN ALL PRESS RELEASES
LOGO ON GAME AND EVENT SIGNAGE
LOGO ON WEBSITE
DUAL PAGE AD IN DIGITAL MAGAZINE

#WETHECITY



Legacy of Hop
Health & Wellness Center
Building for a better tomorrow

SUBURBS

\$6,000.00

THREE 4 X 10 BANNERS

FOUR 3 X 6 BANNERS

TWO 7 X 7 BANNERS

COMPANY NAME MENTIONED AS PART OF LEAGUE PROMO

SOCIAL MEDIA SHOUTOUT OF ALL PLATFORMS

10 PUSH NOTIFICATION ON APP ABOUT PRODUCT

QR CODE PLACEMENT

LOGOS ON PRIME LOCATIONS

HALF TIME GIVE AWAYS

DRONE ADVERTISEMENT

COMPANY NAME LISTED IN ALL PRESS RELEASES

LOGO ON GAME AN EVENT SIGNAGE

LOGO ON SITE

FULL PAGE AD IN MAGAZINE

#WETHECITY



DOWNTOWN

\$3,000.00

THREE 4 X 10 BANNERS

THREE 3 X 6 BANNERS

LOGO UNIFORM PLACEMENT ON ALL 300 UNIFORMS

COMPANY NAME MENTIONED AS PART OF LEAGUE PROMO

SOCIAL MEDIA SHOUTOUT OF ALL PLATFORMS

5 PUSH NOTIFICATION ON APP ABOUT PRODUCT

DJ ANNOUNCEMENTS

QR CODE PLACEMENT

LOGOS ON PRIME LOCATIONS HALF TIME GIVE AWAYS

COMPANY NAME LISTED IN ALL PRESS RELEASES

HALF PAGE AD IN MAGAZINE

#WETHECITY





**WE ARE EXCITED FOR YOU TO
BE A PART OF OUR CELEBRATION.**

MORE INFO

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