

CHOSEN CITY  
CLASSIC

# ALLSTAR EVENT





**WE WOULD LIKE TO PERSONALLY INVITE YOU TO BECOME PART OF THE MOST EXCITING HIGH SCHOOL BASKETBALL EVENT IN THE CITY, THE 5TH ANNUAL CHOSEN CITY.**

**THE PAST 5 YEARS WE HAVE CELEBRATED OVER 500 PLAYERS OF THE DFW METROPLEX GOING TO PLAY COLLEGIATE BASKETBALL.**

**RECEIVED IN ATHLETIC SCHOLARSHIPS.**

**\$49,000,000.00**

**DFW BASKETBALL IS RANKED TOP 3 IN THE NATION BOYS AND GIRLS COMBINED**

**#WETHECITY**



# 2021 STATS



ATTENDANCE  
**1452**  
SPECTATORS

SOCIAL MEDIA  
**756K**  
IMPRESSIONS

LIVE STREAM  
**2506**  
VIEWS

#WETHECITY





## EXPENSES FOR OUR ALLSTAR EVENT TO OPERATE

GYM - \$1000

UNIFORMS - \$2500

REFEREE - \$340

STATS KEEPER - \$250

SCORETABLE - \$250

SECURITY - \$600

OPERATION - \$1000

DINNER - \$2000

DJ - \$600

MC - \$500

**TOTAL - \$9,090**

**#WETHECITY**



**TITLE SPONSOR**

# **LOVE FOR THE CITY**

**\$500.00**

**LOGO ON UNIFORM**

**BANNERS:**

**2-4 X 10**

**1-3 X 6**

**LOGO ON PROMO**

**QR CODE**

**HALFTIME GIVEAWAYS**

**DJ ANNOUNCEMENT - 20**

**TICKETS VIP SEATING - 5**

**VENDORS TABLE**

**TSHIRTS - 5**

**MENTIONED ON ALL PLATFORMS - 5**

**LOGO ON WEBSITE**

**CHANCE TO TELL AUDIENCE ABOUT PRODUCT OR SERVICE**

**#WETHECITY**



# SUBURBS

**\$300.00**

LOGO ON UNIFORM

BANNERS:

2- 4 X 10

LOGO ON PROMO

QR CODE

HALFTIME GIVEAWAYS

DJ ANNOUNCEMENT - 10

TICKETS VIP SEATING - 3

TSHIRTS - 3

MENTIONED ON ALL PLATFORMS - 3

LOGO ON WEBSITE

**#WETHECITY**



# **DOWNTOWN**

**\$150.00**

**LOGO ON UNIFORM**

**BANNERS:**

**1- 3 X 6**

**LOGO ON PROMO**

**QR CODE**

**DJ ANNOUNCEMENT - 5**

**TICKETS VIP SEATING - 3**

**TSHIRTS - 3**

**MENTIONED ON ALL PLATFORMS - 3**

**LOGO ON WEBSITE**

**#WETHECITY**



# APRIL

EIGHTH & NINTH & TENTH

FRIDAY:  
**DINNER**

SATURDAY:  
COMMUNITY SERVICE  
MEDIA DAY

SUNDAY:  
**GAME DAY**

GAME ONE: BOYS 200PM

GAME ONE: GIRLS 300PM

GAME TWO: BOYS 400PM

GAME TWO: GIRLS 515PM

GAME THREE: BOY 630PM

LOCATION:  
TRINITY LEADERSHIP SCHOOL  
AT CEDAR HILL

**#WETHECITY**





**IF YOU ARE LOOKING FOR SOMETHING  
MORE CUSTOMED TO YOUR BUDGET  
LET US KNOW.**

**EXCLUSIVE  
SNEAKS  
SHOP**

Legacy of Hope  
Helping for a better tomorrow

# **MORE INFO**

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**#WETHECITY**

